

Patients get critical therapies faster with Ideagen

The early detection and treatment of cancer patients can be critical to their treatment and recovery success. Timely treatment can help slow the disease's progression, minimise its impact on the patient's quality of life, and increase the chances of a successful outcome.

Oncologists work tirelessly to provide the best possible care. Whether through innovative surgical procedures, targeted chemotherapy, or the latest immunotherapy treatments, oncologists are dedicated to improving outcomes and helping patients live healthier lives.

We spoke to the head of oncology at one of the world's largest research-based pharmaceutical and biotechnology companies, who told us how they streamlined their regulatory documentation process with PleaseReview. This enabled them to quickly bring their life-saving treatments through the development process to patients, in response to the increased urgency posed by the COVID-19 pandemic.

And, once other divisions learned of the Medical Writing team's success, there were many more requests for access.

The challenges of document collaboration

Data collected during pharmaceutical and biotechnology research must be recorded, processed, and maintained to the highest standards throughout document collaboration, allowing for accurate reporting, interpretation, and verification by regulators such as the FDA and auditors.

The oncology development group found the challenge of document collaboration a long, slow process and 'incredibly painful'.

The main challenges they faced with document collaboration:

- Up to 50 reviewers on one document which made it difficult to communicate and coordinate
- Exceptionally large documents meant there were difficulties in maintaining organisation and consistency
- Major stakeholders working outside the business needed access to the documents
- The need for advanced redaction capabilities, a comprehensive audit trail, seamless tracking of changes in real-time collaboration, and powerful version control capabilities with robust security
- Multiple file formats which caused formatting issues, errors, or loss of information as they were incompatible with the software used by collaborators

PleaseReview has provided agility and flexibility that have allowed for growth in the organisation

CASE STUDY

There were also regularly people across different disciplines such as academic researchers making updates to lengthy documents. This all resulted in a frustrating and extremely time-consuming process.

These issues began to weigh on the team, slowing down productivity and efficiency in the already drawn-out process of conducting reviews.

Their main goal was to find a software solution that would save them time and effort and, ultimately, get their life-saving treatments into the hands of patients. The software had to be:



Agile



Flexible



Affordable



Increase innovation



Increase speed to market

Results Beyond Expectations

The Oncology Development Group witnessed immediate benefits as soon as they started using the software. Whilst adapting to remote working and keeping the momentum up, **PleaseReview enabled this company to move faster.** The push for speed while maintaining high-quality output meant that initiatives could be processed more quickly.

After implementing PleaseReview, the company produced a cost analysis to review the time it took to perform a task manually versus the time it took to perform the same task using the software.

The staggering results showed that, on average, they saved \$5000 per document and over \$150 per hour.

"This was beyond what senior stakeholders could have imagined for a tool like this. PleaseReview has provided agility and flexibility that has allowed for growth in the organisation," said the head of oncology.

Ideagen PleaseReview's cloud-based solution for medical writers integrates seamlessly

According to our customers, PleaseReview increases their speed to market and saves up to 65% of their time per document review.

Due to the critical time savings, authors and reviewers can dedicate more time to delivering accuracy and consistency and speed up document submission and approval timelines. This, in effect, expedites patient access to critical therapies. The difference in timing could be lifesaving.

Departments within this global pharmaceutical company that have adopted the use of PleaseReview include:



Global medical writing



Infectious Diseases



Vaccines



Immunology



Oncology



Centralised Development Group



Speciality Development



Research and development (R&D)

Additionally, PleaseReview benefits subsidiaries and external parties connected to this essential pharmaceutical development, such as subject matter experts/Contract Research Organisations (CROs).

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A smooth process

We love collaborating with companies who are incorporating innovative solutions to create expedited pathways and opportunities for pharmaceutical drugs to reach their intended markets and patients faster.

The head of oncology stated that PleaseReview played a crucial role in the company's growth - "Ideagen PleaseReview has been key to our growth, acceleration and acquiring the magnitude of contracts we have. The service has been impeccable.

Ideagen has been at the core of our ability to get the application onboarded effectively and drive adoption throughout the company. They have been incredibly flexible and adapted to our needs to make it happen. They have set the bar for other vendors."

This pharmaceutical company's teams now have a smart, secure, and effortless way to streamline and simplify document review processes.

PleaseReview has accelerated initiatives to market at a much faster rate than other tools.

Discover Ideagen PleaseReview

Are you ready to discover why 85% of the top 25 global pharmaceutical companies and four of the top five CRO's use PleaseReview to accelerate the development of life-changing drugs? Join the industry standard and discover the world of [Ideagen PleaseReview](#) today.

To find out more, contact us at info@ideagen.com